

# How To Attract More Visitors to Your Blog With Tweet Wheel

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Remember that after you [get your blog up and running and start blogging](#), you *have to* promote your blogposts. There's no way around it. If you want people to read your blogposts then you **need to invite people to read them**.

Today I want to show you **Tweet Wheel**. One of the plugins that will help you get the word out about your blogposts using Twitter. This guide is a beginner level guide.

You need to have your blog ready and a Twitter account. I recommend that you have at least three to seven blogposts before you activate Tweet Wheel. Below you'll find a link that lets you download this as a PDF download.

**Tweet Wheel** is a really good social media plugin for WordPress because it automates the scheduling of tweets that share your posts. But it does it differently than every other plugin out there. It is smart and contextual.

The great thing about Tweet Wheel it is that you *can manually craft each tweet for each blogpost*. This prevents you from repeating the same thing over and over like other plugins do.

Take for example this post you're reading. The title is:

*How To Attract More Visitors to Your Blog With Tweet Wheel.*

Most Twitter plugins will take that exact title of your blogpost and post it to Twitter the moment you hit the Publish button. Even Jetpack does it... that's the way they work.

There are other plugins that will post it every few days (depending on settings), but they will always repeat the same thing, the same title and a link to the post.

Needless to say, your Twitter followers may not appreciate you saying the same thing over and over. Also, if you are still practicing your title-crafting skills your title may not be the best thing to tweet out. It is much better to come up with some contextual phrases that will make sense to a specific paragraph of the blogpost.

That's where Tweet Wheel excels! You can hand-craft each tweet for each blogpost and even add multiple tweets to be used to promote a single blogpost. At the end of the tutorial I show you how I did it for this blogpost.

So I can change each tweet to show a different phrase and not just the title that I mentioned earlier, I'll show you at the end of the tutorial how this works. Let's get started.

## How to Attract More Visitors to Your Blog with Tweet Wheel

First search for the plugin from your blog's dashboard and install the plugin like you would install any other plugin, if you need help with that part then review this: [How to install a plugin to your WordPress blog](#). Tweet Wheel is available in the official [WordPress plugin repository](#).

### Installing and configuring Tweet Wheel

#### 1. Install and Activate the plugin.

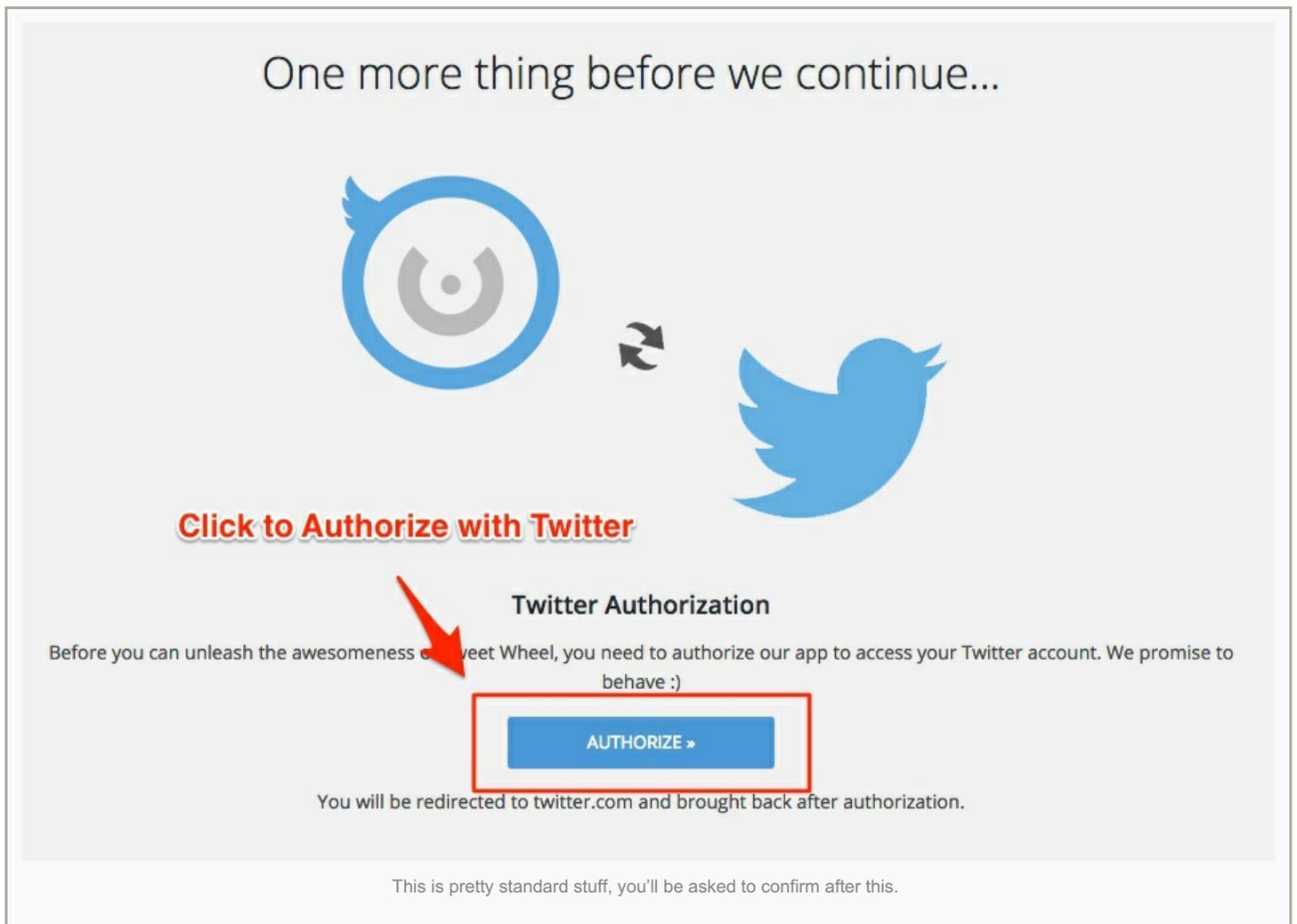
Review the instructions on how to install a plugin if needed.

#### 2. Authorize your Twitter account to work with the plugin.

You'll need to allow your blog to work with your Twitter account. It's easy to do.

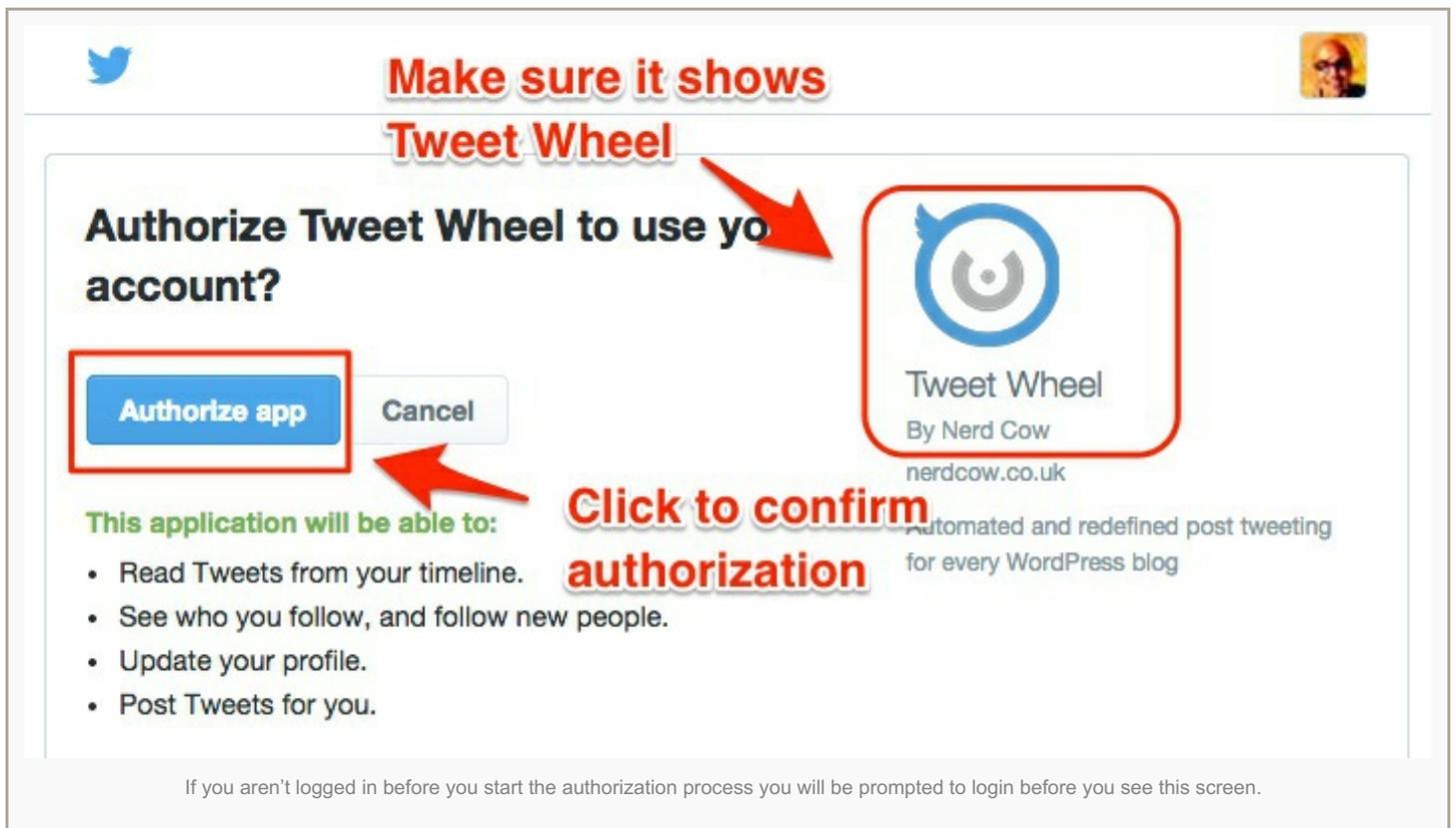
Before you continue, make sure you are logged in to your Twitter account, then go to the Tweet Wheel menu and find the "Authorize" link.

You'll see a screen like the one below, just click on the Authorize button.

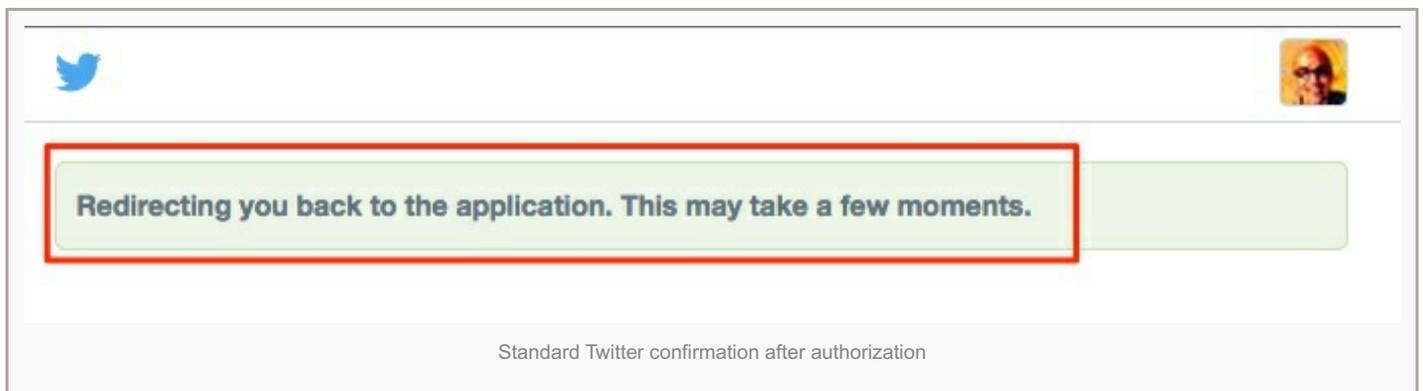


The next step is to let Twitter know that you do approve the Tweet Wheel app to work with your blog.

Make sure the Tweet Wheel logo shows up and then click on the Authorize app button.



If all went well, you'll see a confirmation screen, and you'll be taken back to your blog in a few moments. If you take too long to complete this process or something goes wrong, you'll be notified and you can try the Authorization process again.



### 3. Configure basic settings

After Tweet Wheel has been authorized, you'll notice the *Authorization* menu has been replaced with a *Settings* menu

Click on the Tweet Wheel Settings menu and configure the settings to suit your needs.

If you are following my guide from the beginning and just got your blog setup then the default settings are fine to start with. This assumes you mostly have blogposts or will be writing blogposts.

If you are going to be publishing many pages and you want to send tweets about those then you should check the "pages" box as well.

The section where you define the template for your tweets is configured to work automatically but if you have a specific niche or topic and you will be focusing on that, you can also add hashtags to this template.

**Tweet Wheel Settings**

Your Tweet Wheel Queue is empty! Go ahead and fill it up to start sharing! [Fill-Up The Queue](#) [Hide this](#)

**General** | [Schedule](#)

**General options**

**Allowed post types**

- Posts
- Pages
- Media

**Exclude new posts from the queue?**  Check if you want new posts to be excluded from the queue by default.

**Default tweet template**

{{TITLE}} - {{URL}}

Default tweet text can be overridden by custom post tweet text setting available on edit page of each post. Allowed tags: {{TITLE}} for post title and {{URL}} for post permalink.

**Loop infinitely?**  Check if you want the most recent tweeted post to be re-queued automatically.

**Disconnect Twitter Account** [De-Authorize »](#)

Tweet Wheel will cease from working after de-authorization. Re-authorization will be required to resume the plugin.

[Save General changes](#)

Select the type of posts, template and behavior of Tweet Wheel here.

The {{Title}} part of the template will take the title of the blogpost as-is, the {{URL}} will take the full address of your blogpost. Remember that Twitter will shorten that link so don't worry if your URLs are long.

However... If you follow my advice, most of your tweets will not use the default template anyway because we will customize them manually on a case by case basis. See optional step 6.

#### 4. Setup a schedule

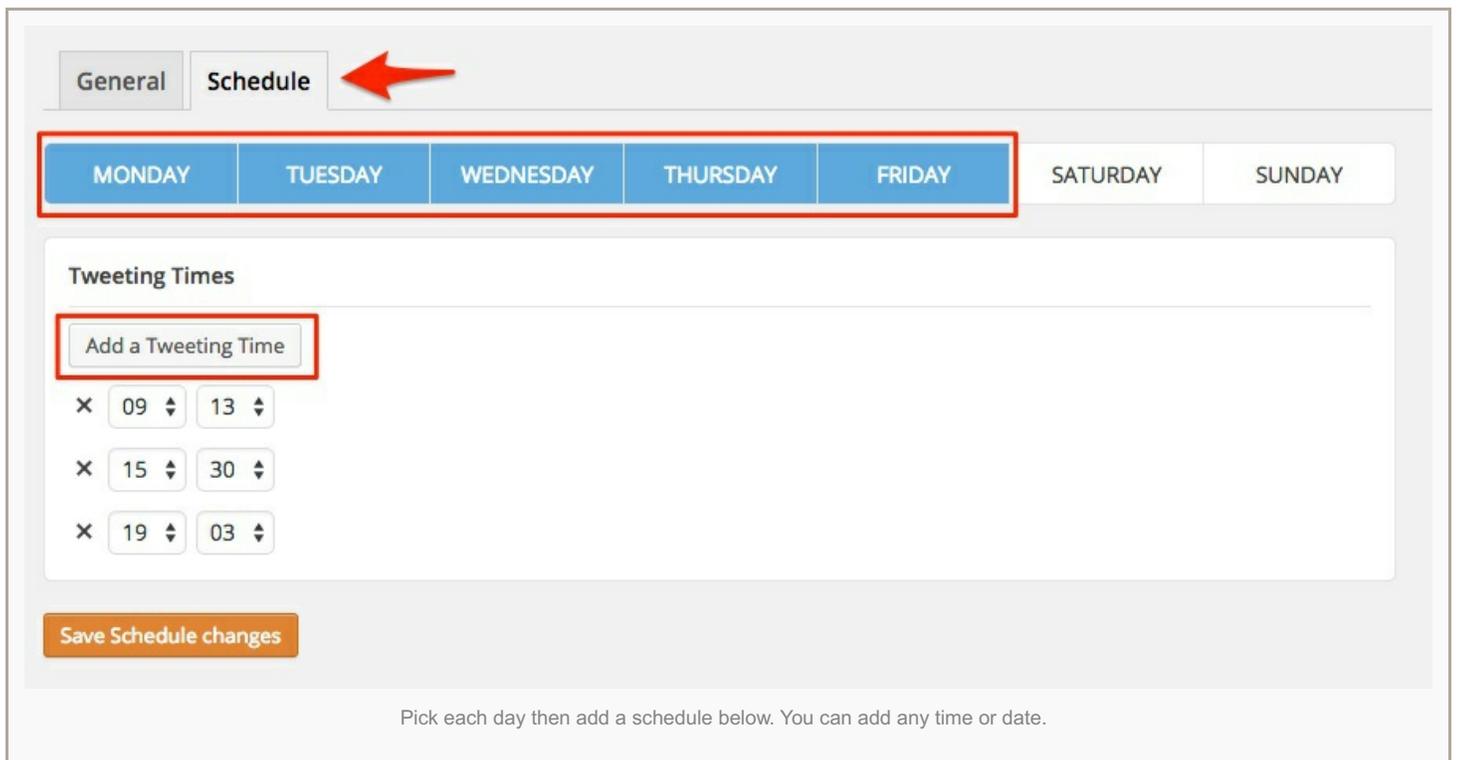
The next step is to decide when you want Tweet Wheel to send out your tweets. From the settings tab at the top, click on *Schedule*.

I recommend that you start off with just a few tweets per day so that you don't self-promote too much. If you are tweeting 10 – 20 times per day, you would want your blogposts to be three to six of those.

*Please note that I'm just giving you some rough numbers to use when tweeting. There's no hard-set rule for this but the general consensus is that you don't want to send out tweets that only self-promote.*

You can select each day of the week you want the tweets to go out, then below that you'll select what time you want the tweets to be sent out. Blue days (see screenshot) indicate days where the schedule will be active.

I would recommend you stick to days and times that you are normally tweeting so you can engage with people that interact with your automatic tweets. You don't necessarily want a tweet to go out at 3:00 am if you are asleep at that time and can't respond to questions or feedback!

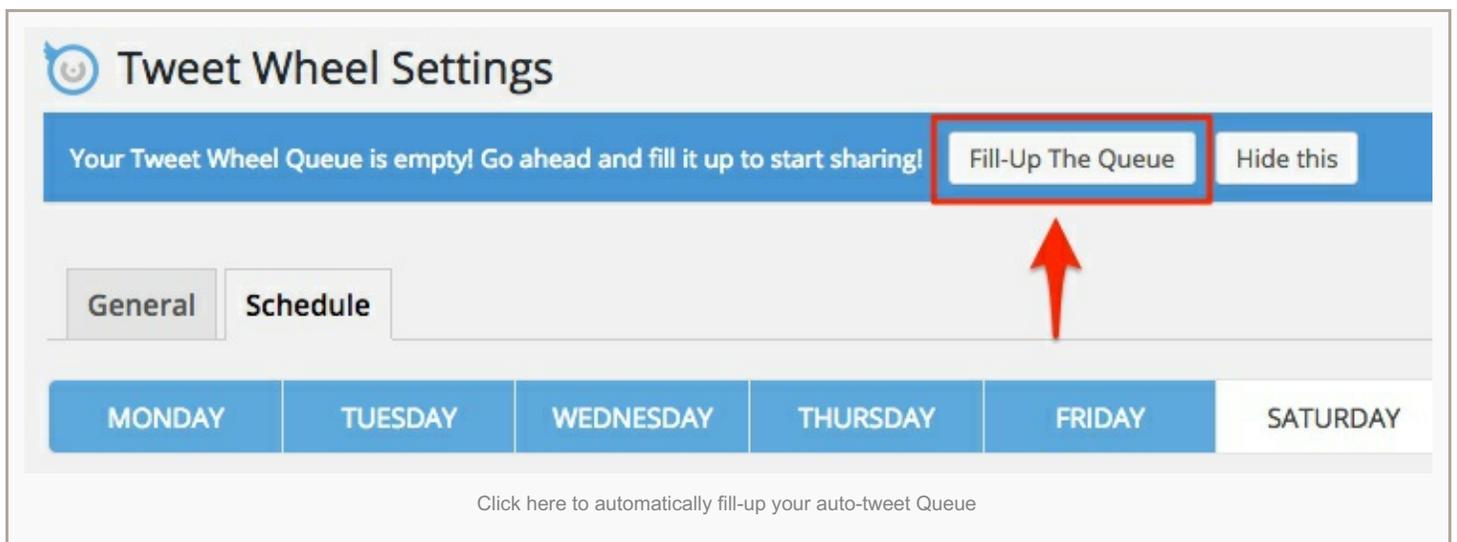


Now you're ready to fill the Queue!

## 5. Fill the queue

This function takes the settings and your schedule and fills the queue of tweets to send out accordingly. You will have a chance to edit the queue.

If you are still setting up Tweet Wheel during the initial setup stage, you should see a button at the top that says Fill-Up The Queue. Click that.



If you don't see that button, you'll find the Queue menu under the Tweet Wheel menu on the left hand side of your dashboard.

From the Queue page, just click on "Fill-Up The Queue"

Depending on how many blogposts you have, you'll see a list of them queued up for delivery to Twitter.

Technically, you are ready to go but I like (and suggest you do the same) to take it one step further. Customize each post to have its own unique message and not just the title.

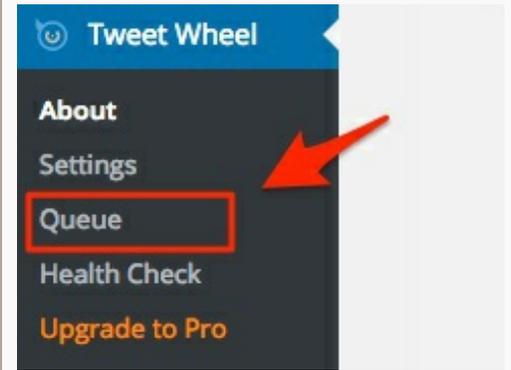
You'll notice that your queue will be paused initially. Before the system starts working, you'll need to click on "Resume" at the top.

You can also empty the queue and refill it from this location. That's in case you made changes to a few posts.

As you scroll down the list of posts, you'll also notice that each post has three actions underneath the title.

- *Tweet Now*, as the wording suggests will send the tweet out immediately; this is great for testing to make sure everything is working.
- *Remove*, will remove the post from the queue **temporarily**; it may be added to the queue later when you refill. If you want the tweet omitted from future tweets then you need to edit it out (see next section).
- And *Edit Post* will take you to the edit window for the post where you can customize the tweet that will be sent out.

At the bottom of each blogpost, you will see an edit box for Tweet Wheel. You can also use the "grab" button on the left of each title to drag the post up or down and rearrange the order.

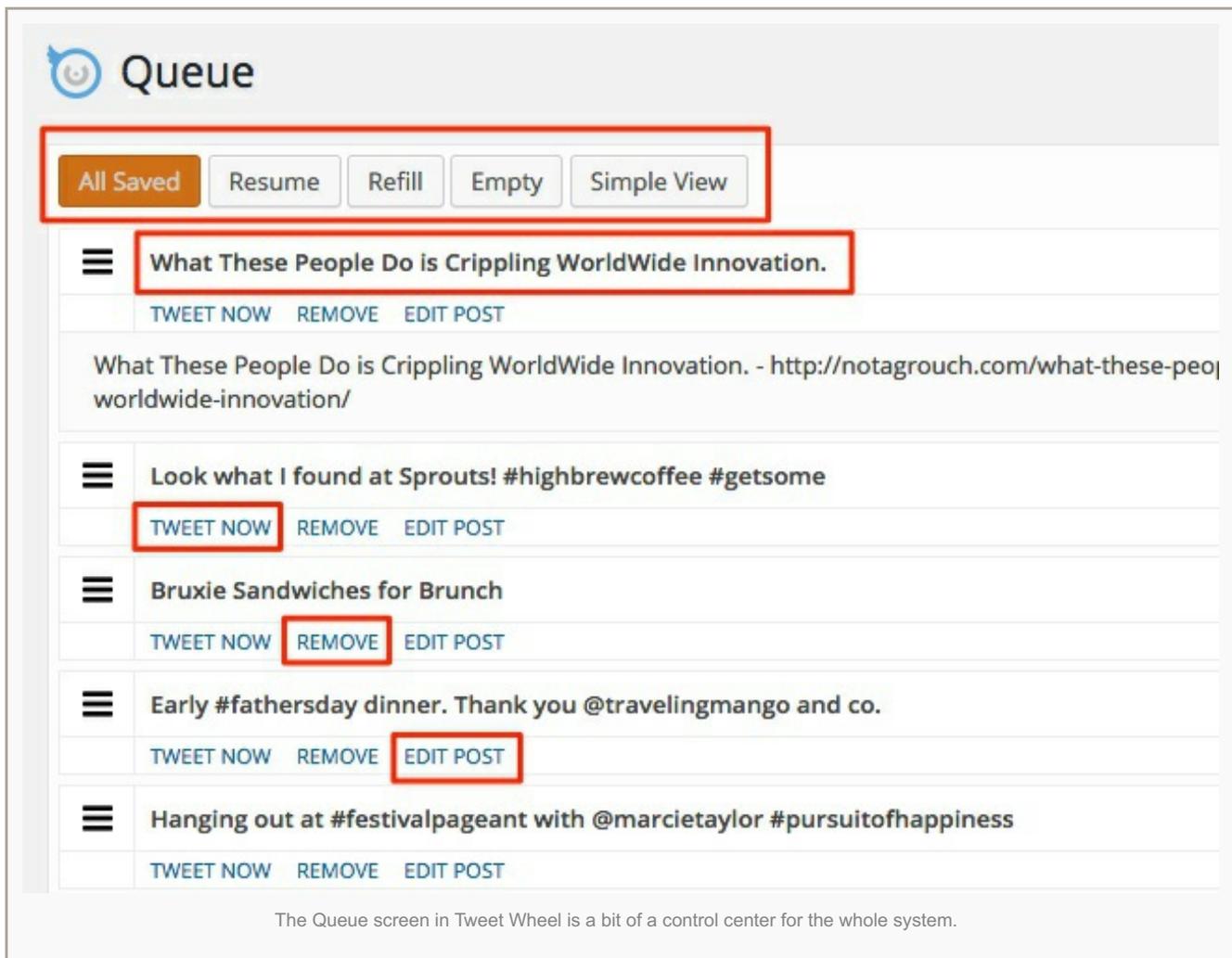


The standard Queue menu is under the Tweet Wheel menu

Your queue is currently empty. Don't be shy!

Fill-Up The Queue

This will take your settings and apply them to a list of tweets to queue up for auto-tweeting



## 6. Optional, customize each post's template.

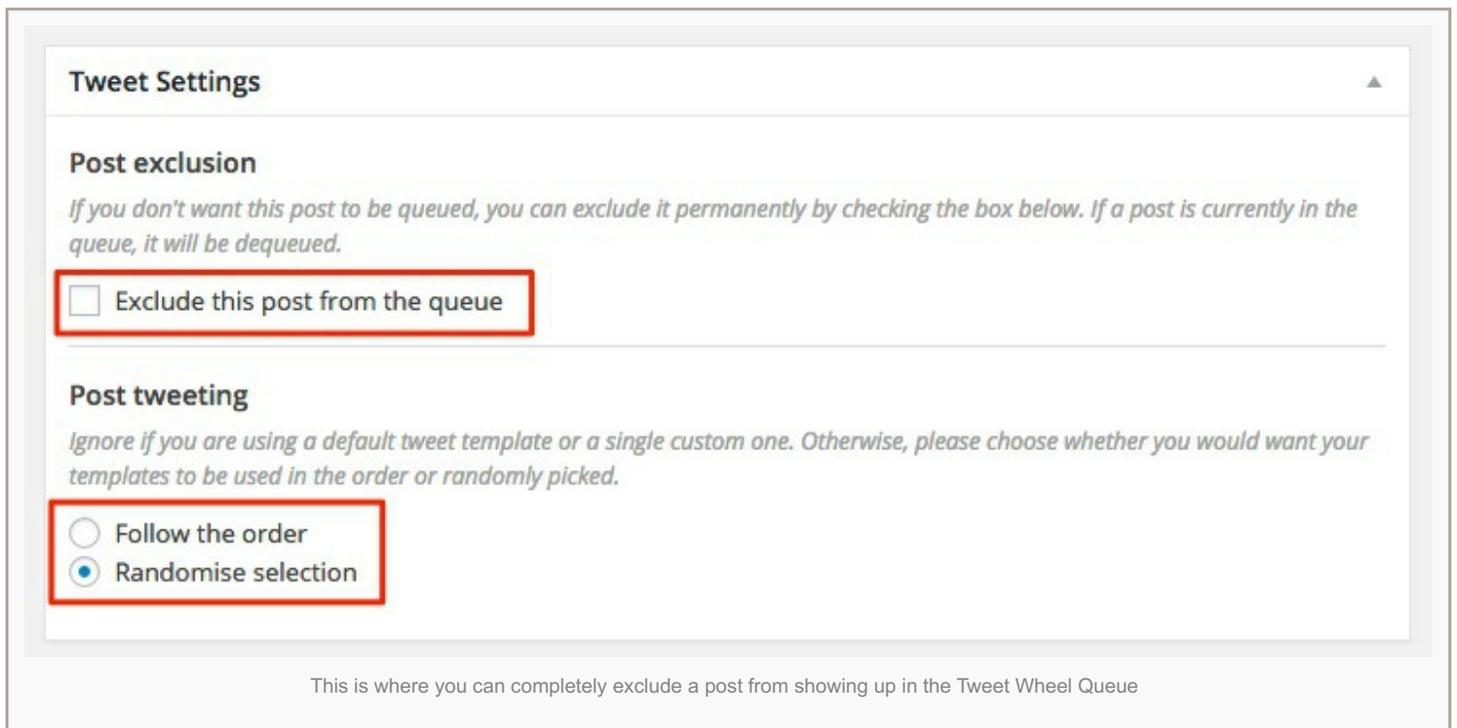
As I mentioned before, you can setup a template for your tweets, and this will make Tweet Wheel work just like all the other auto-tweeting plugins out there. It will take the title of the blogpost and the URL and tweet it out. But like I said earlier, this will annoy your Twitter followers.

It's better to customize each tweet. Even if this takes a little more time to complete, you only have to do it once for each blogpost. I recommend you come up with at least 3 unique tweets per blogpost.

To customize the tweets, from the Queue screen (shown above), click on *Edit post*. This will take you to the standard edit window for the post in question, so if you want to do this without going to the Tweet Wheel Queue screen, just go to edit a single blogpost or page and you'll see the option at the bottom of the edit screen.

Tweet Wheel adds two new sections to your blogposts. A post-specific section and a section to create your own tweets for the post.

The Tweet Settings allows you to exclude the post from Tweet Wheel altogether. The other setting available lets you pick your tweets to be sent out randomly or in the order in which you create them.



The next section is the fun part. The idea behind customizing each tweet is that your blogpost has different sections or items that are worth mentioning.

At least it should have those features, –you are following my 4-part blogging course... right?

To add a new tweet, just click on the button that says *Add a Tweet Template*.



You will then take some of the best parts of the blogpost and turn them into a tweet. Here's how I did it for this tutorial so you can get an idea.

In the screenshot below I show you four custom tweets I created. Notice that I added some tags manually to create relevance and context, #socialmedia, #tutorial, #blogging.

You should also have the `{{URL}}` variable on each tweet so that Tweet Wheel includes the link to the blogpost.

On the right hand side, you'll see that there is a counter to keep track of how many characters you have taken up. Remember the 140-character limit with Twitter applies.



## **Should I Allow Comments in My Blog?**

In "Blogging FAQ"

## **10 Reasons Why You Should Start Your Own Blog in 2015**

In "Blogging Articles"

## **What to Do After Your First Blogpost**

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